

APEX Consulting has acquired exclusive license from The KPI Institute, Australia (<https://kpiinstitute.org/>) to provide training and consulting services on Key Performance Indicators (KPIs) based HR Management tool. The KPI Institute is a leading global research institute specialized in business performance. It is considered today the global authority on Key Performance Indicators (KPIs) research and education. This tool quantifies how well a company's goals are being met by reviewing employees' performance.

In an exclusive partnership with The KPI Institute Australia, APEX Consulting Pakistan is organizing a **3 day Certified KPI Professional Course in February 2018** for organizational leaders, heads of HR, and organizational development professionals. The course will be led by Mr. Aurel Brudan, CEO Of The KPI Institute Australia.

21ST-23RD FEBRUARY, 2018

**THE KPI INSTITUTE, AUSTRALIA
CERTIFIED KPI PROFESSIONAL COURSE**

VENUE: MANAGEMENT HOUSE LAHORE

**FACILITATOR: AUREL BRUDAN, CEO THE KPI
INSTITUTE, AUSTRALIA**

CHARGES OF TRAINING SESSION: PKR 150,000

You are requested to attend/nominate Sr. Manager/Manager from all the departments of your organization. Please confirm your availability and the number of people willing to attend the session at sarah.barrows@apexconsulting.biz. We look forward to meeting you.



APEX Consulting Pakistan has been providing strategic, management and HR consulting services for the past 15 years.

Get your Key Performance Indicators right by using a rigorous KPI measurement framework.

**APEX CONSULTING
PAKISTAN & THE KPI
INSTITUTE**

www.apexconsulting.biz
<https://kpiinstitute.org>

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MR. AUREL BRUDAN'S PROFILE (CEO, THE KPI INSTITUTE, AUSTRALIA)



Professional Profile

Aurel Brudan is the founder and CEO of The KPI Institute, the global authority on Key Performance Indicators research and education. Under his coordination the Institute research team documented over 7,000 KPI examples from 15 functional areas and 24 industries, reviewed 1,000+ performance reports from 125 countries and referenced 20,000+ resources, the result being www.smartKPIs.com, the premier destination for quality performance management and measurement resources.

As a consultant, Mr. Aurel conducted numerous performance management system implementations using solutions such as the Balanced Scorecard, operational dashboards and functional performance scorecards.

As an educator, Mr. Aurel has accumulated hundreds of hours of experience in a variety of settings, from open and in-house training delivery to tutoring management for the University of Melbourne. Aurel has tertiary qualifications in both Economics and Marketing, complemented by postgraduate certificates in Advanced Learning and Leadership, as well as in Research Commercialization from the Melbourne Business School in Australia.



Practice Areas

- Business Performance Management
- Balanced Scorecard
- Strategic Planning
- Performance Audit
- Project Management
- Organizational Culture
- Performance Management
- Performance Improvement
- Performance Measurement
- Employee Performance Management
- Enterprise Performance Management System Design



Work Experience

- 2012-present, The KPI Institute, CEO
- 2004-2012, EAB Group, Performance Architect
- 2006-2009, Victorian State Government, Senior Project Manager/ Performance Management Consultant
- 2006, National Australia Bank, Value Based Management Consultant
- 2005-2006, Australia Post, Performance Management Consultant/ Balanced Scorecard
- 2004-2005, Centrelink, Balanced Scorecard Coordinator
- 2003-2004, Centrelink, Business Performance Analyst/Balanced Scorecard Coordinator
- 2002-2003, Centrelink, Project Officer
- 2002, DMB Associates, Business Analyst Trainee
- 2001-2002, KVG Consultants, Marketing and Recruitment Representative
- 2001, AIESEC, Business Development